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Nov 2, 2012

Consolidated Financial Results for the Six Months of the Fiscal Year Ending March 31, 2013 <under Japanese GAAP>

Company name: **Paramount Bed Holdings Co., Ltd.**
 Listing: Tokyo Stock Exchange
 Securities code: 7817
 URL: <http://www.paramountbed-hd.co.jp>
 Representative: Kyosuke Kimura, President and Representative Director
 Contact: Kenji Ouchi, Executive Officer, General Manager of Finance Division
 TEL: 03-3648-1100

Scheduled date to file Quarterly Securities Report: November 2, 2012
 Scheduled date to commence dividend payments: December 4, 2012
 Preparation of supplementary material on quarterly financial results: Yes
 Holding of quarterly financial results presentation meeting: Yes (for analysts and institutional investors)

(Millions of yen with fractional amounts discarded, unless otherwise noted)

1. Consolidated financial results for the Six months of the fiscal year ending March 31, 2013 (from April 1, 2012 to September 30, 2012)

(1) Consolidated operating results (cumulative) (Percentages indicate year-on-year changes.)

| | Net sales | | Operating income | | Ordinary income | | Net income | |
|--------------------|-----------------|---|------------------|---|-----------------|---|-----------------|---|
| | Millions of yen | % | Millions of yen | % | Millions of yen | % | Millions of yen | % |
| Six months ended | | | | | | | | |
| September 30, 2012 | 30,224 | – | 5,217 | – | 5,141 | – | 3,058 | – |
| September 30, 2011 | – | – | – | – | – | – | – | – |

Note: Comprehensive income Six months ended September 30, 2012: ¥2,874 million: [–%]
 Six months ended September 30, 2011: ¥– million: [–%]

| | Basic earnings per share | Diluted earnings per share |
|--------------------|--------------------------|----------------------------|
| Six months ended | Yen | Yen |
| September 30, 2012 | 99.63 | 99.36 |
| September 30, 2011 | – | – |

(2) Consolidated financial position

| | Total assets | Net assets | Equity-to-asset ratio |
|--------------------|-----------------|-----------------|-----------------------|
| As of | Millions of yen | Millions of yen | % |
| September 30, 2012 | 93,287 | 72,150 | 77.0 |
| March 31, 2012 | 93,467 | 70,145 | 74.8 |

Reference: Equity

As of September 30, 2012: ¥71,876 million
 As of March 31, 2012: ¥69,881 million

2. Dividends

| | Dividends per share | | | | |
|--|---------------------|--------------------|-------------------|-----------------|-------|
| | First quarter-end | Second quarter-end | Third quarter-end | Fiscal year-end | Total |
| | Yen | Yen | Yen | Yen | Yen |
| Fiscal year ended March 31, 2012 | – | – | – | 30.00 | 30.00 |
| Fiscal year ending March 31, 2013 | – | 20.00 | – | | |
| Fiscal year ending March 31, 2013 (Forecast) | | | – | 25.00 | 45.00 |

Note: Revisions to the dividends forecasts most recently announced: None

3. Consolidated earnings forecasts for the fiscal year ending March 31, 2013 (from April 1, 2012 to March 31, 2013)

(Percentages indicate year-on-year changes.)

| | Net sales | | Operating income | | Ordinary income | | Net income | | Basic earnings per share |
|--------------------------------------|--------------------|-------|--------------------|-------|--------------------|-------|--------------------|-------|-----------------------------|
| | Millions of yen | % | Yen |
| Fiscal year ending March 31, 2013 | 65,500 | 102.2 | 10,700 | 105.4 | 10,800 | 107.7 | 6,400 | 111.0 | 208.66 |

Note: Revisions to the earnings forecasts most recently announced: None

* Notes

- (1) Changes in significant subsidiaries during the period (changes in specified subsidiaries resulting in the change in scope of consolidation): None
- (2) Application of special accounting for preparing quarterly consolidated financial statements: None
- (3) Changes in accounting policies, changes in accounting estimates, and restatement
 - a. Changes in accounting policies in accordance with changes in accounting standards, etc.: Yes
 - b. Changes in accounting policies due to other reasons: None
 - c. Changes in accounting estimates: Yes
 - d. Restatement: None

(4) Number of shares issued (common stock)

a. Number of shares issued at the end of the period (including treasury stock)

| | |
|--------------------------|-------------------|
| As of September 30, 2012 | 30,724,687 shares |
| As of March 31, 2012 | 30,679,387 shares |

b. Number of shares of treasury stock at the end of the period

| | |
|--------------------------|--------------|
| As of September 30, 2012 | 694 shares |
| As of March 31, 2012 | 5,512 shares |

c. Average number of shares outstanding during the period (cumulative from the beginning of the fiscal year)

| | |
|-------------------------------------|-------------------|
| Six months ended September 30, 2012 | 30,700,233 shares |
| Six months ended September 30, 2011 | 7,240,900 shares |

*** Indication regarding execution of quarterly review procedures**

The completion of quarterly review procedures in accordance with the Financial Instruments and Exchange Act is not required for preparing this quarterly financial results report. At the time of disclosure of this quarterly financial results report, the review procedures for quarterly consolidated financial statements in accordance with the Financial Instruments and Exchange Act are incomplete.

*** Proper use of earnings forecasts, and other special matters**

Caution regarding forward-looking statements and others

The forward-looking statements, including earnings forecasts, contained in these materials are based on information currently available to the Company and on certain assumptions deemed to be reasonable. Consequently, the statements herein do not constitute assurances regarding the Company's actual results. Actual financial and other results may differ substantially from the statements herein due to various factors. Please refer to "1. Qualitative information regarding financial results for the first three months, (3) Information regarding consolidated earnings forecasts and other forward-looking statements" on page 2 of the attached materials for the suppositions that form the assumptions for the earnings forecasts and cautions regarding the use of the earnings forecasts.